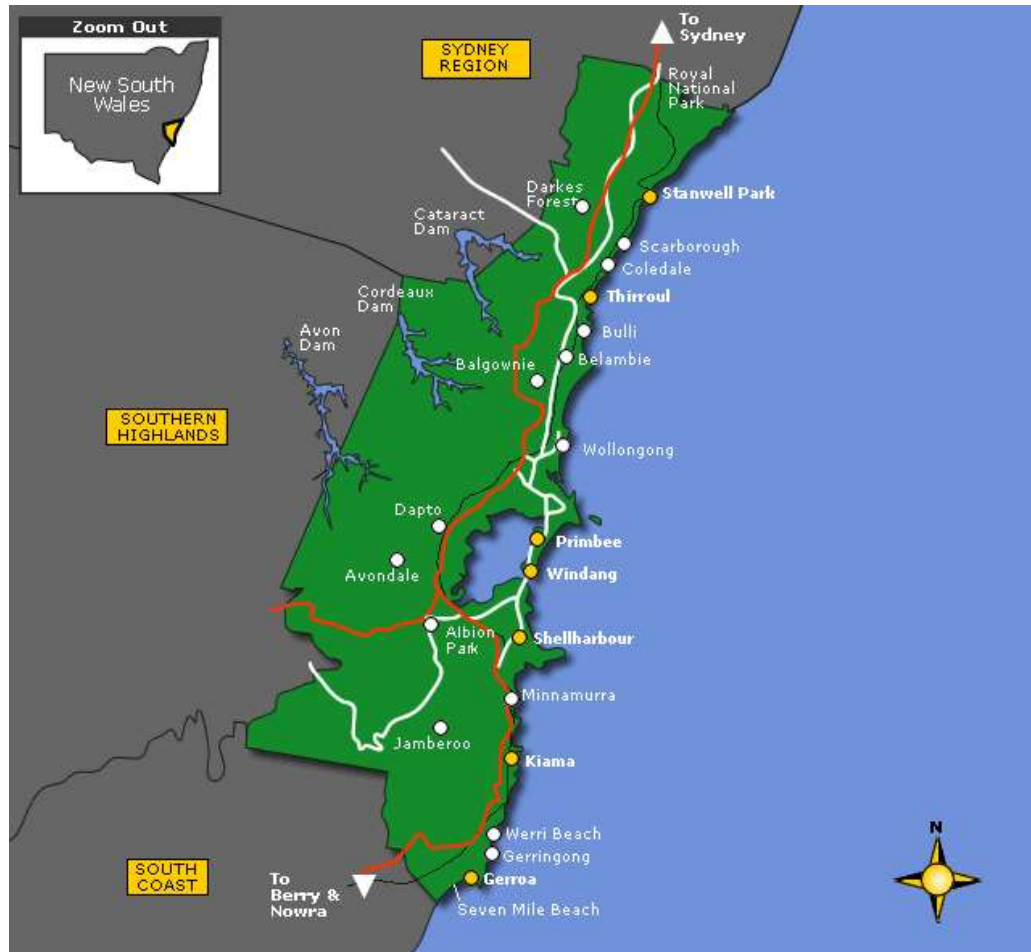


# The Austinmer Project Public Private Partnership

Paper presented to the Local Studies Librarian's  
Seminar  
Wollongong October 2015

# Where is Austinmer?





Looking down on Austinmer Beach from Sublime Point

sue boaden  
cultural planner



**WOLLONGONG CITY LIBRARIES >**  
IDEAS, INFORMATION, ENJOYMENT

# Presentation Outline

- Project History and Background
- The Partnership Model
- Project Policies and Procedures
- Project Implementation
- Project Evaluation
- Providing Access
- The Next Steps

# Austinmer Beach 1940s



# Austinmer 1930s



sue boaden  
cultural planner



**WOLLONGONG CITY LIBRARIES >**  
IDEAS, INFORMATION, ENJOYMENT

# Project Background

My journey from growing up in Austinmer to recording Austinmer's stories:

- Public libraries
- Special arts libraries
- Film, radio and television
- Cultural policy, planning and management



**GENERATING UNIQUE CULTURAL CONTENT IS THE  
FUTURE**

# Growing Up at Austinmer





# Digital Oral History

- OHAA NSW 2004
- Sydney Harbour Federation Trust
- Memory Bank Inc.
- 2010 - the next Project?
- Digital storytelling course ACMI

# Project Partnership Concept

To research Austinmer's history via Digital Oral History recordings and to lodge the recordings in a library to ensure public access

- Identifying potential partners
  - Australia Street Company (pro bono)
  - University of Wollongong, Archives
  - Local Studies, Wollongong City Library

# Pro Bono Work

- Australia Street Company Directors commitment to 1 project each per annum including:
  - Mentoring
  - Consultation facilitation
  - Oral histories
- Sue Boaden Cultural Planner (sole trader 2013) continued the commitment

# Setting the Project Framework

## Negotiating:

- Project Purpose
- Project scope – pilot project
- Project management
- Resources
- Evaluation and review
- Committed to OHAA standards
  - Software
  - Digital recording equipment and settings
  - Conditions of release
    - Indexing
    - Digital recording standards – including the NLA/OHAA

# Project Purpose

To document Austinmer's social and cultural history through digital recordings of resident and visitor recollections.

# Software and Equipment

Based on OHAA and NLA advice:

- Audacity software (open source)
- Edirol RO9HR recorder
- TASCAM DR-40
- 24-bit/48kHz

# Partnership Agreement or Formal Letter?

- Project Cooperation Agreement
  - 10 pages, 35 Clauses + 1 Appendix
  - covered rights and obligations, responsibilities, intellectual property, insurance, record keeping, indemnity, termination and so on.
- Letter
  - 1 page, based on donation of recordings etc. to WCL, noted initiative of ASC and resourced by ASC. Signed and agreed 2012.

# Whale on Austinmer Beach 1950s





# The Whale in the Room or Who pays?

Australia Street Company/SBCP = equipment, travel, software, postage, time.

Wollongong City Library = liaison, uploading, LMS management, time, postage, marketing.

# Suite of Project Templates

- Pre-interview Form
- Formal invitation to participate template
- Clearance Form
- Index Form – from Word to Excel
- Interview Follow up Form

# Project Policies and Procedures

The Project is based on a shared commitment to the following procedures :

- **Initial phone contact**
- **Written follow up with Pre-interview form**
- **Pre-interview meeting to familiarise and identify photos/ documents**
- **Interview based on details in Pre-interview form and agreed images**
- **Pre-interview digital photo for the file**
- **Standard interview introduction format**
- **Interview focus on Austinmer**
- **Post-interview, sign Release form**
- **Post interview - images/ documents scanned at Local Studies and returned**
- **Written follow up to interviewee**
- **Interview indexed – names and subjects**
- **No transcript**
- **Interview downloaded (WAV and Audacity) to hard drive + USB**
- **Documents scanned and downloaded to USB**
- **Files electronically transferred and mailed to Local Studies**

# Austinmer – Lett Family Builders



# Project Implementation to 2015

- 8 interviews
- Formal notification of partner move from Australia Street Company to Sue Boaden Cultural Planner (sole trader)
- Evaluated 2014 by Austinmer Project Working Party:

## Evaluation Criteria:

- Access
- Viability
- Quality
- Governance and management
- Participation

# Austinmer Faces

**Molly Armstrong**



**Kevin Grew**

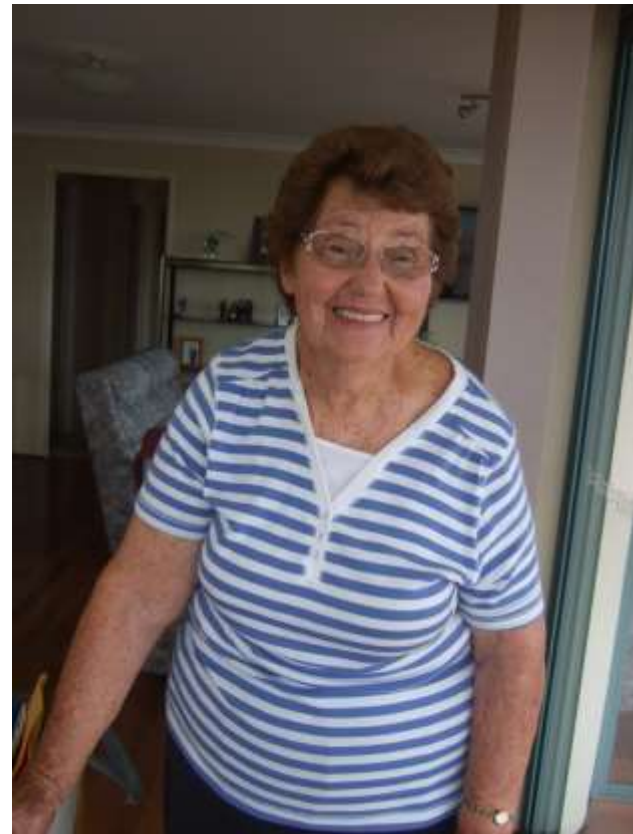


# More Faces

**Roma Bates**



**Marge Gilleland**



# Faces from the Past





# Next Steps

- Promotion and marketing
- Explore launching in another suburb
- Editing Austinmer Project sound bites and images for the Wollongong City Libraries web

# Accessing project content

- 2012 First interviews received  
Recorded and stored as a [manuscript](#)
- 2014 Library purchases BLIS – digital archive
- 2015 Start experimenting with BLIS, storing audio recordings and maps

Process for storing/archiving new project interviews is revised

Improved access and enriched content